



COTTINO
SOCIAL IMPACT
CAMPUS

IMPACTWARE

Our systemic offer of impact culture made of 4 incremental, interdisciplinary and transformative programs: from impact knowledge to leadership and new reference models.



Explore

Description: Impactware first level program dedicated to developing knowledge, orientation and an introduction to the culture of impact. Introduction to the impact economy, impact entrepreneurship, social impact and social innovation, in-depth examples of cases and best practices of those who have followed a path oriented towards the construction and promotion of a culture of social impact in their organization or profession, with transformative motivation.

Tools and methods: lectures, group discussions, national and international case studies.

Why: to start out on a path exploring the culture of social impact, a path that introduces participants to the key issues of transformative action for society and the building of new new reference models: from leadership to business management, from systemic ethics to design for change. All with a specific purpose: to develop a new value chain for individuals and organizations. To acquire the fundamentals of the impact economy and its ecosystem, of social innovation and its dimensions. To acquire skills that favor the identification and selection of business models designed to produce positive social impact.

For whom: for those who understand that a new world view must first be explored in all its diversity, richness and complexity: discovering and comprehending new languages, tools and practices. For businesses, public administrations, third sector organizations, banks, investors, freelance professionals, students and researchers.

Faculty

Program Director: **Elisa Ricciuti** / Lead Expert: **Kai Hockerts**

Duration: 5 days

When: 2 - 3 - 4 - 5 - 6 March 2020

Language: for international Faculty, language translation to and from English is provided if needed

Fee: 1,750 € + VAT (early bird 1,250 € + VAT)

Two scholarships are available.

To find out more, write to our Executive Director:

elisa.ricciuti@cottinoimpact.org or campus@cottinoimpact.org