



COTTINO  
SOCIAL IMPACT  
CAMPUS

# IMPACT Dive

Our 1-day dive into frontier research:  
developed and shared by national  
and international faculty and experts



# Ten years of social innovation: lessons learnt.

**Description:** the day synthesizes ten years of design culture for social innovation, retracing key stops and outlining the state of art and the topics discussed today. The course proposes three fundamental questions: why in these years the necessity of an design-oriented way of acting spread (that is, to operate with a project modality)? What do we mean exactly by this expression and, in particular, what is the relation between design conceived as a technical ability to solve problems (problem-solving) and the cultural one of sense making? How the spread of networks and the growing social and environmental crisis affect what today should be intended as design?

**Tools and methods:** the day is split into 4 parts. An introduction and three modules which present and discuss the three above stated questions. Every section starts with a communication of the teacher, and goes on with a group discussion.

**Why:** in a phase of quick and turbulent transformation the project modality is the one that – in an aware or unaware way – has to be often adopted. So, it is useful to clear the head on how to improve our own capacity to do that and understand if and when is the case of turning to experts.

**For whom:** all of the decision-makers, in any sector and of any level, who challenge social change. And in order to do that they have to act in a group or individual design way.

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## Faculty

Ezio Manzini

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**Duration:** 1 day

**When:** 14 February 2020

**Language:** italian

**Fee:** 650€ + IVA (early birds 400€ + IVA)  
Two scholarships are available.

## To find out more:

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