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IMPACT Dive

Our 1-day dive into frontier research:
developed and shared by national
and international faculty and experts

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From Yale to jail: Why do good people make unethical decisions

Description: Boeing, Volkswagen, Wells Fargo, Fresenius, Oxfam: the recent wave of scandals shows that corporations and also non profit organizations systematically underestimate the human risk. In all those cases, organizations had to pay a huge price and in all those cases, problems do not relate to the decisions of a few criminals but result from systematic cultural problems and leadership failure. One of the key insights of those scandals is a recurring pattern of normal people behaving illegally in high pressure contexts. You can see it coming! Contexts can be stronger than reason and good people can do bad things without even realizing that what they do is illegal or immoral. I call this ethical blindness – the inability of decision makers to see that what they do is wrong.

For whom: For leaders in organizations who want to understand how to create a culture of integrity for their teams.

Aims and methods: Based on the state of the art in research on the psychology of unethical decision making and interpreting these recent scandals, the aim of this day is to show how leaders push their organizations to “the dark side of the force” and how they can reduce such costly risks. The teaching methods are manifold: lectures, case studies, group discussions.

Faculty

Guido Palazzo

Duration: 1 day

When 27 May 2020

Language: English* (language translation from English to Italian will be provided if needed)

Fee: 350 € + VAT (early bird 250 € + VAT)

Two scholarships are available.

To find out more:

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